



**UFIT SPONSORSHIP INFORMATION  
2018**



## WELCOME TO UFIT...

### **Dear Donor:**

You Focused in Technique (UFIT) is a 501(c)(3) nonprofit that was established in 2007 and has quickly become one of the fastest growing cheerleading & dance camps in the southeastern region. UFIT prides itself in providing advanced professional training services to young student-athletes utilizing both high energy cheerleading and dance techniques.

Each year UFIT hosts an annual cheer and dance camp for local youth ages 4-22. The UFIT staff's mission is to provide a camp atmosphere that is safe and teaches young student-athletes about the importance of nutrition, physical perseverance, emotional stability, academic excellence, and living a healthy lifestyle.

We are hopeful that you will consider donating towards our needs of providing the community athletes an opportunity for cheerleading training and scholarships. We anticipate to impact between 175-250 athletes. We would be pleased to include table signage as well as, premier placement of your company logo on all UFIT camp trophies and t-shirt's worn by camp participants, volunteers, and staff for your generous support.

Our goal is to shape and develop strong minded and education driven young student-athletes. Your donation will allow us to continue our work, fulfill our mission and continue to impact the lives of the youth in Charlotte and surrounding areas for years to come.

We hope you will take advantage of this meaningful opportunity.

Sincerely,

Joevanne Estrada & Regan Hales  
Founders

**UFIT is a tax-exempt charity under the IRS code section 501c3, tax ID#472266747**

Enclosures: Sponsorship Information Packages Follow

# SPONSORSHIP PACKAGES

## **\$2,500 - THE ULTIMATE "FIT" SPONSOR**

- ✳ Premier placement and company name and logo printed on all UFIT camp T-shirt worn by over 500 participants, volunteers, and staff in 3 cities. (Charlotte, North Carolina; Fayetteville, North Carolina; Richmond, Virginia)
- ✳ Online logo placement.
- ✳ Company listed as title sponsor for ; Company banner and logo displayed in all 3 cities throughout event.
- ✳ Company name/logo printed on event publications and website for all camp, clinics, and recruitment events.
- ✳ Live on site public address opportunity on "UFIT" showcase day.
- ✳ Official commemorative appreciation plaque.
- ✳ Company may contribute promotional items and or product.

# SPONSORSHIP PACKAGES

## **\$1000 – SNS LIVE! SPONSORSHIP**

- ✦ Online logo placement.
- ✦ Company may contribute promotional item and or product sample for distribution.
- ✦ Single Participant's annual tuition for events, camps, clinics and trainings.

## **\$500 – UFIT SCHOLARSHIP SPONSOR**

- ✦ Your logo and link as the official UFIT trophy sponsor, appearing on 150 award impressions.
- ✦ Scholarship for 1/30 UFIT SNS All-Stars
- ✦ Company name/logo printed on event poster publication.
- ✦ Online logo placement.
- ✦ Company may contribute promotional item and or product sample for distribution.



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